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Broker Survey: Healthcare Turnkey Solutions for Providers

Entering and Succeeding in the Self-Funded Market

All respondents selected market growth opportunity as motivation for their provider clients who have entered the self-funded market. Retaining current clients considering self-funding was the second most common reason. Keeping up with or ahead of the competition is another common

The survey results reaffirm that to succeed in entering the self-funded market, providers can benefit from a strategic partner to help with distribution support, as well as a comprehensive package of services.

Healthcare Turnkey services, please contact us.

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